DELIVERING THE PROMISE?

Troop Retention
WHY NOW?
WE HAVE TIME TO PLAN

• Choctaw Troop retention at recharter was 74%
• We recruit new scouts each year but lose that many at recharter
• It’s much easier to keep then recruit
• More Scouts in a Troop means more fun
• More Scouts in a Troop means more help = quality program
WHY DO THEY LEAVE

• To busy with other things, focus more on sports, band, school, part-time job
• Frustration with inability to advance in rank
• Feeling “left out” or not actively involved in the troop
• Not enjoying the outdoor aspects of Scouting
• No new challenges – the troop is just doing the same things they’ve always done
WHAT WE CONTROL

• Program - We promise fun, challenges, and outdoors
• Advancement - We can greatly encourage
• Leadership - Training 49% of Choctaw Troop contact leaders are NOT trained
• Adventure - Include MORE in your annual plan
• Challenge - Add to everything
WHEN DO THEY LEAVE
DEFINING MOMENTS

• Transition to Troop
• First Troop Meetings
• First Troop Campout - First Summer Camp
• The Middle School Years
• The High School Years
HOW WE PREPARE

• Great Committed Leaders - Good leaders make good Troop
• Keep program fresh and fun - Use the scout perspective - Great Programs equal a Great Troop
• Always have a plan - especially for the camp out
• Make advancement special
• Communication is key
Are you delivering the promise?

Scouting is worthwhile
Remember our Mission
The reason we volunteer
Let's commit to consistently "Deliver the Promise"