

2009 Popcorn Timeline

August 5-13

District Kickoffs/Trainings- Check your district calendar for exact dates.

Late August

Units hold popcorn kickoffs: Make it Fun!

Early November

Popcorn sale ends- check your district calendar for popcorn/prize order turn in time and location.

Nov. 19-20

Popcorn delivery and distribution.

Dec. 12

Sportsman's Day for all boys that sold \$600 or more.

Dec. 14

Popcorn money due to Council.

End of Dec.

Above and Beyond Bonus Checks mailed from Council.

Sportsman's Day Highlights

***Win Trophies in Fishing, Archery, & Shooting Tournaments (.22 Rifles & Shotguns for boy scouts and BB-Guns for cub scouts)**

***A Bass Fishing Clinic with professional bass fishermen from Bass Pro Shops**

***Learn archery from the Panhandle Archers**

***Try your hand at tomahawk throwing**

We'll be giving away goodies bags to all participants and you'll have a chance to win a great door prize like fishing lures, rods, reels, camping equipment and even a kayak.

Sell \$600 or more in Camp Masters Popcorn to qualify for Sportsman's Day.

District Fill It Up Prizes

Fill It Up returns! Boys can win special prizes in five Fill It Up drawings throughout the Fall. To qualify a boy just needs to fill up an entire take order form with popcorn sales. The more forms he fills up, the more chances he has to win. Prizes include a marshmallow shooter, a 4gb MP3 player, a digital camcorder and a new Nintendo DSi.

2009 Popcorn Sale Commission Structure

Unit Standard commission is 30% + prizes.

Troops may choose between the 30% commission + prizes or select a straight 35% commission.

Above and Beyond Commission Bonus

First- Confirm the amount of popcorn you sold in 2008. Your D.E. will have this info for you.

Next- Sell up to that amount and receive the standard commission outlined above.

Then- Increase your sale above and beyond what you sold last year* and receive a 10% bonus on the increase.

For example:

2008 sales = \$3000, 2009 sales = \$7000

unit commission would be:

$30\% \times \$7000 = \2100

$+10\% \times \$4000$ (the increase of 2009 over 2008 sale) = \$400

For a total of \$2500.

***Above and Beyond Bonus begins at a sales level of at least \$2000. For a unit that sold less than \$2000 last year, they fall in the same category as a new unit. 30% standard commission and a 10% bonus on popcorn sold over \$2000.**

Finally-Settle up account with Council by Dec.14. **Unit must pay on time with one unit check to qualify for the Above and Beyond Bonus.**

The Above and Beyond Commission Bonus will be paid in the form of a bonus check at the end of the sale after the unit's account has been cleared with council.

1st time Units:

1st time units can still take advantage of the Above and Beyond bonus.

How?

- Attend the district training/kickoff
- Receive standard 30% commission.
- Receive 10% bonus on popcorn sold over the \$2000 level.

www.gulfcoastcouncil.org/popcorn