

## 2010 Popcorn Timeline

August 10-12

District Kickoffs/Trainings- Check your district calendar for exact dates.

Late August

Units hold popcorn kickoffs. Make it Fun!

Early November

Popcorn sale ends- check your district calendar for popcorn/prize order turn in time and location.

Nov. 18-19

Popcorn delivery and distribution.

Dec. 11

Sportsman's Day for all boys that sold \$600 or more.

Dec.14

Popcorn money due to Council.

End of Dec.

Above and Beyond Bonus Checks mailed from Council.

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### Sportsman's Day Highlights

**\*Win Trophies in Fishing, Archery, & Shooting**

**Tournaments (.22 Rifles & Shotguns for boy scouts and BB-Guns for cub scouts)**

**\*A Bass Fishing Clinic with professional bass fishermen from Bass Pro Shops**

**\*Learn archery from the Panhandle Archers**

**\*Try your hand at tomahawk throwing**

**We'll be giving away goodies bags to all participants and you'll have a chance to win a great door prize like fishing lures, rods, reels, camping equipment and even a kayak.**

**Sell \$600 or more in Camp Masters Popcorn to qualify for Sportsman's Day.**

## District Fill It Up Prizes

Fill It Up returns! Boys can win special prizes in five Fill It Up drawings throughout the Fall. To qualify a boy just needs to fill up an entire take order form with popcorn sales. The more forms he fills up, the more chances he has to win. Prizes include a Stomp It Rocket, a Remote Control Helicopter, a 8GB iPod Touch, a Flip Video II 4 GB, and a new Nintendo DSi XL.

## 2010 Popcorn Sale Commission Structure

Unit Standard commission is 30% + prizes.

Troops may choose between the 30% commission + prizes or select a straight 35% commission.

### Above and Beyond Commission Bonus

First- Confirm the amount of popcorn you sold in 2009. Your D.E. will have this info for you.

Next- Sell up to that amount and receive the standard commission outlined above.

Then- Increase your sale above and beyond what you sold last year\* and receive a 10% bonus on the increase.

For example:

2009 sales = \$3000, 2010 sales = \$7000

unit commission would be:

30% x \$7000 = \$2100

+10% x \$4000 (the increase of 2009 over 2008 sale) = \$400

For a total of \$2500.

**\*Above and Beyond Bonus begins at a sales level of at least \$2000. For a unit that sold less than \$2000 last year, they fall in the same category as a 1st Time unit. 30% standard commission and a 10% bonus on popcorn sold over \$2000.**

Finally-Settle up account with Council by Dec.13.  
**Unit must pay on time with one unit check to qualify for the Above and Beyond Bonus.**

The Above and Beyond Commission Bonus will be paid in the form of a bonus check at the end of the sale after the unit's account has been cleared with council.

### 1st time Units:

1st time units can still take advantage of the Above and Beyond bonus.

How?

- Attend the district training/kickoff
- Receive standard 30% commission.
- Receive 10% bonus on popcorn sold over the \$2000 level.

[www.gulfcoastcouncil.org/popcorn](http://www.gulfcoastcouncil.org/popcorn)